EMPLOYEE-PAID VANPOOL PROGRAM
A QUICK RECAP

Customized Solutions Tailored to You!

01 EMPLOYEE BENEFITS
02 RECRUITING AND RETENTION OPPORTUNITIES
03 PARKING RELIEF
04 GREEN INITIATIVES/SUSTAINABILITY
HOW VANPOOLING WORKS.

It’s Simple and Easy

FUNCTIONS LIKE A LARGE CARPOOL

01
FOUR TO FIFTEEN PEOPLE

02
MEET AT A CENTRAL LOCATION

03
VEHICLE USED TO COMMUTE TO AND FROM WORKSITE

04
PARTICIPANTS SHARE DRIVING RESPONSIBILITIES
WHY COMMUTERS

Love Rideshare

- Late-model, fully-equipped vehicle
- Month-to-month convenience
- Comprehensive insurance program
- Full maintenance program
- Roadside assistance program
- Significant savings
WHY EMPLOYERS

Love Rideshare

- Data Mapping and Cluster Analysis
- Online Driver Approval
- Customized Account Management
- Subsidy Program Enrollment Assistance
- On-Site Formation Presentations
- Vehicle Demonstrations
- Quarterly Emissions Calculations
Keys to a Successful Program

THE ENTERPRISE
4 STEP PROCESS
Step one: Customize your program
Show Company

SUPPORT

01
PREFERRED PARKING

02
PRE-TAX PAYROLL DEDUCTION

03
OPTIONAL VANPOOL SUBSIDY

04
OTHER INCENTIVES
STEP TWO: IDENTIFY THE RIGHT EMPLOYEES
Identify Long-Distance Commuters

Identify $\frac{1}{3}$ of employees who live $15+$ miles from work.

Omit $\frac{2}{3}$ of employees who live close to work.
EMPLOYEE GROUP
(Prospective Vanpool)

4 OR MORE EMPLOYEES WHO LIVE 15+ MILES FROM WORK
AND
LIVE WITHIN 3 MILES OF ONE ANOTHER
OR
SHARE THE SAME COMMUTE CORRIDOR
To match groups effectively, we need access to your employee database.

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<table>
<thead>
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<tbody>
<tr>
<td>01</td>
<td><strong>EMPLOYEE IDENTIFIER</strong> <em>(ID number is Preferable)</em></td>
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<tr>
<td>02</td>
<td><strong>STREET ADDRESS</strong></td>
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<tr>
<td>03</td>
<td><strong>CITY</strong></td>
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<tr>
<td>04</td>
<td><strong>ZIP</strong></td>
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<tr>
<td>05</td>
<td><strong>SHIFT/WORK HOURS</strong></td>
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<td>06</td>
<td><strong>DEPARTMENT</strong></td>
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STEP THREE:
DIRECTOR AND MANAGER ENGAGEMENT
TOP MANAGEMENT
(buy-in / communicate support)

DIRECT SUPERVISORS OF TARGETED EMPLOYEES
(buy-in / communicate attendance requirement)

TARGETED EMPLOYEES
(confirmation they will attend)
TOP MANAGEMENT
(buy-in / communicate support)

DIRECT SUPERVISORS OF TARGETED EMPLOYEES
(buy-in / communicate attendance requirement)

TARGETED EMPLOYEES
(confIRMATION they will attend)

FULL ATTENDANCE
(and work hours confirmed)
ABLE TO VANPOOL

GROUP AGREES TO VANPOOL
(90%+ success rate)

VANPOOL FORMS
(and everyone benefits)
STEP FOUR:
HOST GROUP MEETINGS TO BUILD INTEREST & DRIVE CONVERSION
Transforming the
EMPLOYEE MINDSET
Why is meeting attendance so important?

90% chance of starting a vanpool with 10+ attendees, confirmed to work the same hours.

**Company Benefits**
- Improved recruiting, retention, morale and productivity
- Improved parking
- Reduced carbon footprint

**Employee Benefits**
- Saves money
- Gain quality time
- Reduce wear and tear on personal vehicle
- Guaranteed Ride Home Program
NEXT STEPS

01 VANPOOL SERVICE AGREEMENT - EMPLOYER
02 VANPOOL MAPPING AND CLUSTER ANALYSIS - ENTERPRISE RIDESHARE
03 PLANNING MEETING - COLLABORATION
04 FORMATION MEETING - COLLABORATION
05 LAUNCH PROGRAM - COLLABORATION