



VERMONT

HOW TO CREATE A TRANSPORTATION-FRIENDLY COMMUNITY

Vermonters waste millions of hours of their time and gas to commute each year. Help your local residents reclaim their time, and their wallets. Engage your community in a dialogue about efficient transportation.

The Go! Vermont Local Community Assistance Program

This program offers \$500 grants to volunteer groups to promote, enhance and enable efficient transportation in their communities. You are encouraged to join more than 25 communities of all sizes, making a big impact in the lives of their neighbors.

TRANSPORTATION IN YOUR COMMUNITY

There are many factors impacting transportation within your community – from access and travel options, to the reasons people choose them. To get started, first identify the unique transportation options and needs that exist in your community. Once you understand the transportation landscape, we can promote the efficient modes best suited for your community.

DEFINE YOUR STRATEGIC ACTIONS

Identify 2-3 strategic actions that you might advance over the next 12-18 months. Some volunteers have begun by forming a committee, collecting data via survey, and then setting priorities.

IDEAS TO PROMOTE EFFICIENT TRANSPORTATION

Below are suggestions on how to promote and encourage shared mobility to create a more transportation friendly community:

1. Distribute information by sharing marketing resources and posting online messages, through employee list-serves or in forums.

A. Go! Vermont: Your Transportation Resource.

Go! Vermont provides resources to help you with education and outreach. Tap into free services like commuter assessments, workplace consultations and a Guaranteed Ride Home. You can also download PDF guides on Carpooling and Vanpooling, or you can learn more about specific modes such as public transit, the train, CarShare or biking. Learn more at ConnectingCommuters.org

B. Way to Go!: Promote & Participate.

For two weeks each year, Vermonters are challenged to commute differently - by walking, running, biking, taking the bus, or joining a carpool. Help promote the Way to Go Challenge in 2017! Sign up as an individual or as an organization, and spread the word within your community to encourage additional sign-ups. Not only is it an easy way to save carbon pollution, but anyone who participates is eligible to win great prizes! Learn more at WaytoGoVT.org

C. Choose Plug-in Vehicles.

Whether you're looking for a car for yourself or your organization, learn about your plug-in options, charging stations and find a demo near you. Then share the information in your community. Visit DriveElectricVT.com



2. Plan an event. Host a workshop.

A. Carpool & Vanpool On-Site Seminars.

Contact Go! Vermont to set-up an on-site seminar on carpooling or vanpooling. We provide presentations on the benefits, logistics and practicality of using transportation options. To schedule a meeting/forum, call 800-685-RIDE, and we'll get you started! For more information on carpooling, visit connectingcommuters.org/carpool/. For more information on Vanpooling, visit connectingcommuters.org/vanpool/

B. Host A Bike Clinic.

Sign up your community for a bike clinic. At each clinic, your community will learn about a variety of bikes, like eAssist and Cargo, perfect for commuting and cruising around town. VBike and Local Motion will partner with you to help organize a clinic in your community or organization. To schedule a bike clinic: VBikeSolutions.org or localmotion.org. For more information on bike commuting, visit connectingcommuters.org/biking

3. Become active in policy and planning discussions to benefit your community.

A. Create a Park and Ride.

Work with your community to win a grant that will develop your town park and rides. VTrans announces grant awards in mid-summer each year. Find grant program guidelines at vtransengineering.vermont.gov/bureaus/mab/local-projects/parkandride



B. Help Improve Rail Service.

The Vermont Rail Council, VTrans and the Vermont Rail Action Network are working to return passenger rail to our state. Get involved! Learn more at rail.vermont.gov/rail_council or railvermont.org

C. Support Programs like Complete Streets.

Work with municipal staff and/or RPCs for integrated land use, transportation planning and walkable communities. Teach location efficiency concepts to potential home buyers and developers. Learn more about Complete Streets at ccrpcvt.org/transportation/completestreets/

D. Explore Carbon Pollution Pricing. Seek Alternatives To The Gas Tax.

Carbon pricing charges corporations for their use of carbon dioxide. The price is determined by the number of tons of carbon dioxide emitted. From taxing the miles driven, to roads and inflation, there are other fees that can be implemented to ensure transportation infrastructure and funding. Learn more about the clean fuel standard and carbon pricing, at EnergyIndependentVT.org

LET'S GET STARTED!

Don't wait to make an impact. Leverage these ideas to spark a conversation within your community. We can make a difference together. All we need is a letter of intent on your town's letterhead where you share your initial plans. Go! Vermont reps will meet with your organization, discuss options, and provide materials and assistance. The grant funding will be awarded when you report back after 6 months recounting your efforts to-date, along with any ideas to improve the program.