



VERMONT IS CELEBRATING ITS FIRST EVER

TDM WEEK 2023

Transportation Demand Management Week

SEPTEMBER 16-23, 2023

Transportation Demand Management (TDM) is the use of strategies to inform and encourage travelers to maximize the efficiency of our transportation systems leading to improved mobility, reduced congestion, and lower vehicle emissions.

During TDM Week Vermonters across the state are celebrating and promoting the positive benefits TDM has on the sustainability of our communities and the improvements to quality of life of all people.

TDM is an often overlooked, but critical pathway to achieving Vermont's Carbon Reduction goals. At its essence, TDM is the umbrella term of the work being done to reduce single-occupancy vehicles on the road. This work includes providing high quality transit options, designing streets for people on foot and bike, supporting bike and car sharing services, encouraging carpool and vanpooling, creating park and ride lots, among others.

TDM puts people-oriented solutions first and represents work being done across the state to reduce drive alone rates. Please join us in attending one of the following events in celebration of TDM Week!

➔ Here are the events:

SATURDAY, SEPTEMBER 16

Advance Transit expanded evening services first Saturday launch. Details available at www.advancetransit.com/service-expansion/ or by calling 802-295-1824 to learn more about riding.

The Town of Danville is hosting its third annual EV and E-Bike fair at Marty's on Route 2. www.danvillevt.gov/event/danville-ev-fair/

WEDNESDAY, SEPTEMBER 20

Local Motion's Lock N Learn Virtual Bike Safety Workshop. www.localmotion.org/events

THURSDAY, SEPTEMBER 21

Bugbee Senior Center in White River Junction will be hosting the third workshop in its Making Connections Series, a transportation workshop series for older adults interested in becoming local advocates for independent mobility options for all ages and abilities. Learn more about the series and the Bugbee Senior Center here: www.bugbeecenter.org/making-connections/

FRIDAY, SEPTEMBER 22

World Car Free Day, VPOP event in Burlington. www.verpop.org/car-free-day-2023/

SATURDAY, SEPTEMBER 23

Go! Vermont and Walk to Shop Trolleys at Burlington Electric Department's Net Zero Energy Fair. www.burlingtonelectric.com/festival/

Who is working on TDM in Vermont? **We are!**

AARP, ADVANCE TRANSIT, BUGBEE SENIOR CENTER, CATMA, CCRPC, CHAMPLAIN COLLEGE, GO! VERMONT, GREEN MOUNTAIN TRANSIT, LOCAL MOTION, NET ZERO VERMONT, TRI-VALLEY TRANSIT, UNIVERSITY OF VERMONT, VERMONT CLEAN CITIES COALITION, VERMONT NATURAL RESOURCES COUNCIL, VITAL COMMUNITIES

